

Liezel van der Westhuizen

Audio Visual Requirements

Liezel van der Westhuizen takes her commitment to speaking to your group very seriously. She understands that you have invested a great deal of time and money into your event, and would like to offer you some suggestions to make sure you receive the maximum return possible on that investment. Often times the smallest changes in ambience and staging will greatly affect the outcome of a speaker's presentation. The following suggestions are a result of his experience being on stages over 10+ years. Liezel's only concern is to do the best possible presentation for you and your people.

AV REQUIRMENTS

- Liezel prefers to use a headset or over the ears microphone or "Clip on" Microphones. Wireless is preferred because she moves around a lot on stage. Please make sure that the AV department has a back-up microphone available at all times.
- Liezel will run her presentation on Microsoft PowerPoint from her Apple MacBook Pro and will bring her own Apple DVI video adaptor. She will require an LCD Projector and the cable to connect it into her Apple laptop. Please ensure that projector can play video. The **images** and **videos** will be shown at a resolution of (16:9) 1920x1080. The projector should be able to show 1800-5000 lumens or more. She will also require a 3.5mm (1/8") plug for audio to run out of the laptop.
- Please also provide a 6' draped table for Liezel to place her laptop and needs to have her computer on stage with her on one side of the stage. She will provide her own wireless remote clicker for changing slides. Please also provide a power point for the MacBook within 6' of the where the laptop will sit.
- If Liezel is speaking to an audience of more than 400 people please make sure that there is a monitor for her to see what is being projected on the screens if they are not within her line of site.
- All podiums must be moved to either side of the stage or backstage. Liezel does not use a podium during presentation.
- On stage, where Liezel is placing her materials, please have a bottle of spring water and a glass for Liezel. No ice please. No straw.

RECORDING DEVICES

- Audio and/or videotaping is available with PRIOR WRITTEN AUTHORIZATION. If you're interested in recording Liezel's presentation, please review the recording clause in her speaker agreement.

TIPS AND SUGGESTIONS

- Theatre or classroom seating is preferable, in chevron style configuration. We understand that when planned on or around a dinner, this is not always possible.
- When the room is rectangular, if possible, please have the stage positioned in the centre of the long wall. This creates greater intimacy between your audience and the speakers who are onstage.
- For the benefit of your audience, and Liezel, please request from the hotel or venue management that the conference or meeting room have no distracting noise from an adjoining room, such as a band, etc. during the time Liezel is presenting her keynote or seminar.
- It is difficult to develop intimacy and rapport if your audience is still eating. Please instruct the banquet staff to clear up AFTER the speaker's presentation.
- When a photographer is present, please ask them to refrain from taking photos or use flash photography during the first 5 minutes of the presentation. This can be distracting for the speaker and annoying to the audience.
- Please make sure the room is well lit especially the staging area as Liezel prefers to see the faces of the audience! This allows her to see how they are responding to her presentation.
- It is not a good idea to have your main keynote speaker present on the last day of a conference when your attendees may have been up late the night before. To get the most from your investment of Liezel van der Westhuizen presentation, consider changing the schedule to maximize her message and the response from the audience.