

Liesel van der Westhuizen, through dedication and an unwaveringly strong work ethic, has found her way into the hearts and homes of South Africans. Using her very public profile as platform, she embraces every opportunity to pay it forward to underprivileged communities.

Liesel holds an Honours and Masters Degree in Communication Management and a Degree in Human Resources Management. She has worked broadly across television and radio in South Africa is currently in high demand as Master of Ceremonies, motivational speaker and trainer.

Liesel's true passion is youth education and exercise and she believes that the two go hand in hand. To this end Liesel works very closely with Velokhaya Life Cycle Academy in Khayelitsha, Cape Town, South Africa. Combining her passion for sport with her desire to help children in need, Liesel cycled a custom-fitted techno-wonder bike that was entirely powered by social media. It was up to the public to get her across the finish line. This certainly was a first for South Africa and with the help of public 'likes' and Pick n Pay, Liesel donated 20 bicycles to the Velokhaya Life Cycle Academy. Velokhaya is a non-profit organisation which aims to use cycling to grow champions on and off the bike. They believe, like Liesel, that sport gives children the skills and opportunities they need to make a success of their lives.

In 2015 Liesel was the ambassador for National Bandana Day. This initiative is part of the Sunflower fund which raises funds and awareness around life saving stem cell donors in aid of cancer patients. This cause is very close to Liesel's heart as she lost her grandmother to the disease and in her memory Liesel supports cancer treatment organisations such as the Sunflower Fund.

She is also very passionate about the environment and is the ambassador for Glass Recycling South Africa.

Liesel has a very long list of accolades won which may be found on her website's profile page here

<http://goo.gl/yusi50>

